

# **TOURISMED**

## **Fishing Tourism for a Sustainable Development in the Mediterranean area**

### **Activity 3.7 “WP3 Monitoring and evaluation”**

#### **Deliverable 3.7.4 Training evaluation report, Corsica**

**Partner responsible: PP8 - Petra Patrimonia Corsica**

## Document Information Summary

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<b>Activity:</b>	<b>3.7 “WP3 Monitoring and evaluation”</b>
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Version	Date	Author	Description
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## Abbreviations

Acronym	Explanation

## Abstract

The main aim of deliverable 3.7.4 “Training Evaluation Report, Corsica” is to evaluate training carried out in Corsica in the framework of the project TOURISMED providing results from the evaluation questionnaires submitted to trainer and to trainees.

Fishermen evaluated the training sessions in a very positive way.

Suggestions provided by fishermen are very important for future training sessions in the field of fishing tourism.

## Introduction

As reported in the “Training Summary Report” (3.3.5), training sessions in Corsica were organised in 3 different cities:

- Propriano: 6th of March 2018
- Bonifacio: 7th of March 2018
- Porto-Vecchio: 8th of March 2018

21 fishermen were involved and 10 of them expressed their willingness to be part of the testing phase of the project and to be equipped to carry out fishing tourism activities.

Mr Remi BELLIA (CERES Consultant) were engaged as trainer.

4 thematics were covered:

- Fishing tourism’s laws and regulations in force: technical and administrative aspects
- State-of-art of fishing tourism in EU and in MED: regulation, types of activities, economic and environmental indicators
- Ratio of fishing tourism: how to conjugate artisanal fishing activity with tourism?
- Economic diversification of fisheries sector and future perspectives

## The Trainer's evaluation questionnaire (3.7.2)

A trainer's evaluation questionnaire has been developed within the TOURISMED project (3.7.2).

It is structured in 6 sections:

1. Session Duration
2. Depth
3. Breadth/Coverage:
4. Alternative techniques & delivery
5. Satisfaction with Training/Meeting Structure
6. General Impression

The trainer, Mr Remi BELLIA (CERES Consultant), filled it in in French.



### The Trainees' evaluation questionnaire (3.7.3)

A trainees evaluation questionnaire has been developed within the TOURISMED project (3.7.2).

It is structured in 4 parts and 7 questions, as follow

<b>PART A: Overall Experience</b>	1. Rate your overall level of satisfaction with the training event
<b>PART B: Outcomes</b>	2. Please indicate your level of agreement with the following statements 3. Please share two main take home messages that you learned through your participation at the event. 4. please tell us how you plan to use what you learned at the the training event
<b>PART C: Meeting Structure</b>	5. Satisfaction with the training logistics 6. Satisfaction with training structure
<b>PART D: Suggestions for Improvement</b>	7. How can we improve the event?

21 fishermen participated as respondents in Corsica (instead of 20 fishermen participating to the training). In fact, one fishermen from Ajaccio that was not available during training sessions, asked to receive training materials. So we will consider him as self-directed learners.

In order to reduce paper used for the project implementation, in Corsica the evaluation questionnaires has been submitted by phone in July 2018.

An excel file to collect replies has been developed (as below).

TOURISMED																										
Trainees Evaluation Form CORSICA																										
PART A: Overall Satisfaction					PART B: Outcomes				PART C: Meeting Structure						PART D: Suggestions for Improvement											
1. Rate your overall level of satisfaction with the training over					2. Please indicate your level of agreement with the following statements				3. Please share two main take-home messages that you learned through your participation at this event		4. Please tell us how you plan to use what you learned at the training event		5. Satisfaction with the training logistics				6. Satisfaction with training structure				7. How can we improve the event?					
Date de la formation	Nom	Prénoms	Nom de Navire	Type de navire	The training helped build my capacity to respond to my needs	The training increased my knowledge in the specific theme of fishing business functions	The training increased my understanding about the key issues related to working within this sector	The training identified key issues that I can use in my work	Add text	Add text	The venue catering	Food/beverage	Hotel/accommodation	Travel arrangements/transport	Registration process	Location	The agenda format presented on the event/online sessions, ...?	Facilitation	Networking time	Time for questions	Schedule (timing of sessions, etc.)	Take-home resources (if any)	Skills training sessions	Key notes/presentation	Overall general feedback/insight	Please share your ideas about items that were missing, additional items that you would like to see, and how the services could have been improved.
Proprietaire	Barthelemy	Joseph	André	Golette																						
	Danielle	Antoine	Marie-Anne	Golette																						
	Danielle	Jean-Louis	Marie-Anne	Golette																						
	Clément	François	Marie-Anne	Golette																						
Bénéficiaire	Blaise	Philippe	Marie	Golette																						
	France	Dominique	Marie	Golette																						
	Fernando	Luis	François	Golette																						
	Laurine	Danielle	Victoria	Golette																						
	Pascal	Guillaume	Arlette	Golette																						
	Paco	Marcus	Natalia	Golette																						
	Christina	Antoine	Estimote	Golette																						
	Blanchette	François	Marceline	Golette																						
	François	Patric	Louis	Golette																						
	Columbini	Isabelle	Josephine	Golette																						
	Christine	Stéphane	Christine	Golette																						
	Christine	Marie-Françoise	Christine	Golette																						
	Christine	Marie	Adèle	Golette																						
	Pêcheur	Christophe	Christophe	Christophe	Golette																					
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	Agriculteur	Christophe	Christophe	Christophe	Golette																					
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## Results from the Trainer's evaluation questionnaire (3.7.2) in Corsica

The Trainer's evaluation questionnaire (3.7.2) was submitted to trainer, Mr Remi BELLIA (remi.bellia@laposte.net; Phone No.: +33 6 62 42 28 86).

Following replies have been provided.

### - Session Duration

**Did you find the overall session duration too long, too short, or about right? Feel free to make any additional comments on the presentation duration of specific sections.**

Training duration is sufficient. Artisanal and professional fishermen are very reluctant to participate in trainings, mainly because it will mean losing working days. Generally speaking, they are available to follow only compulsory trainings to renew administrative authorizations.

### - Depth

**Do you feel that, overall, the level of this Session was too advanced, too elementary, or about right keeping in mind who the target audience is?**

Training fits with expectations of French fishermen in the field of fishing tourism

**Are there any particular sections that you felt need either to be simplified further or elaborated further? Please feel free to expand on your response as necessary.**

For future training sessions it is needed to focus deeply on aspects linked to tourism.

### - Breadth/Coverage

**Do you feel that there is important material or subjects that concern the target audience and were not covered at all in the Pilot Course? Please explain**

No. Fishermen's interest to be involved in fishing tourism activities is strictly linked to laws and regulations in force. It was one of the thematics touched by the training activity.

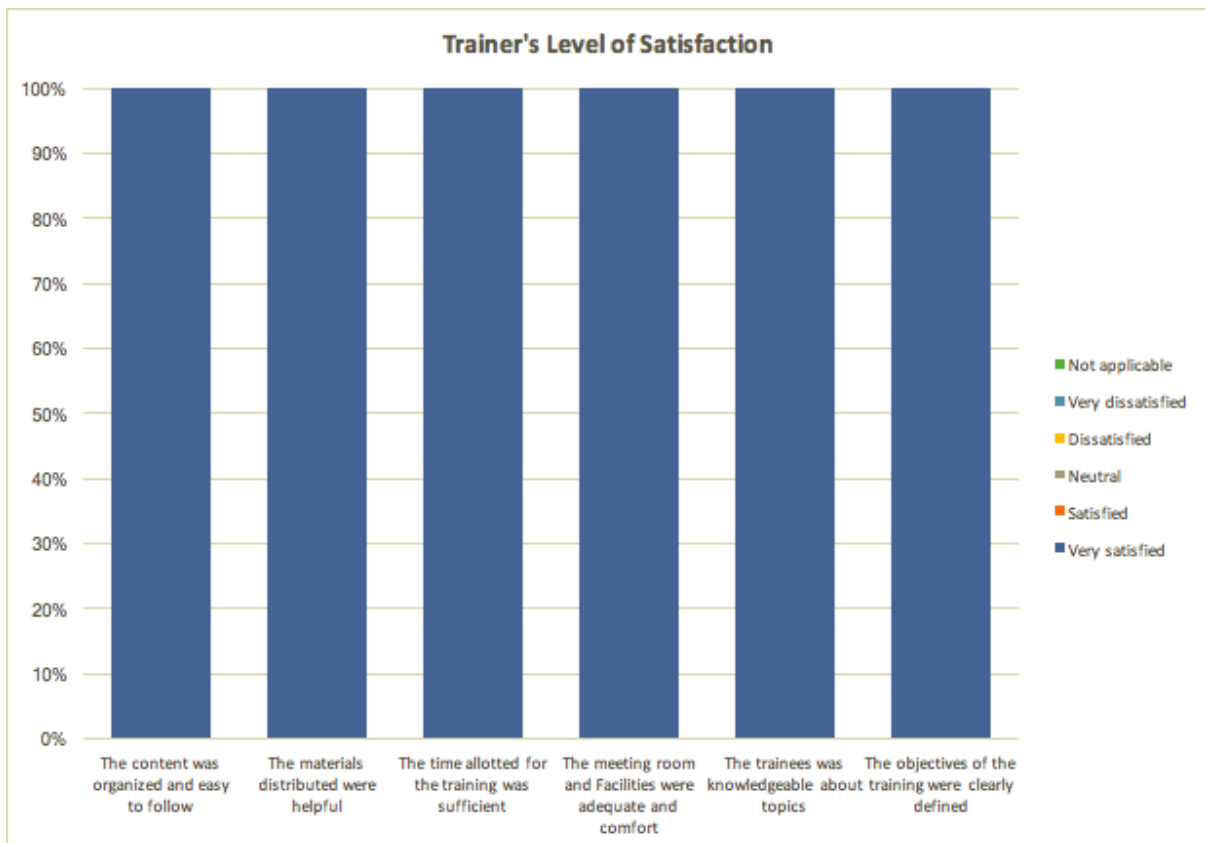
- **Alternative techniques & delivery**

**Do you feel that the presentation could benefit from alternative delivery techniques, either in addition to, or in replacement of conventional classroom instruction (such as case study, video/film, role play, etc.)?**

Video supports and concrete (best/worst) cases and practices should to be used for this kind of target group.

- **Satisfaction with Training/Meeting Structure**

**Rate your level of satisfaction with the structure of the event:**



- **General Impression**

**Overall, do you feel that this Session, provides the foundation and general knowledge needed?**

In general, yes I do.

**My suggestions for improvements or changes for future workshops are:**

To plan training activities according to availabilities of target groups. In fact, for artisanal and professional fishermen, training can only be done during the fishing close season (winter), in particular from December to the end of February.

**Any other comments on the quality of the workshop:**

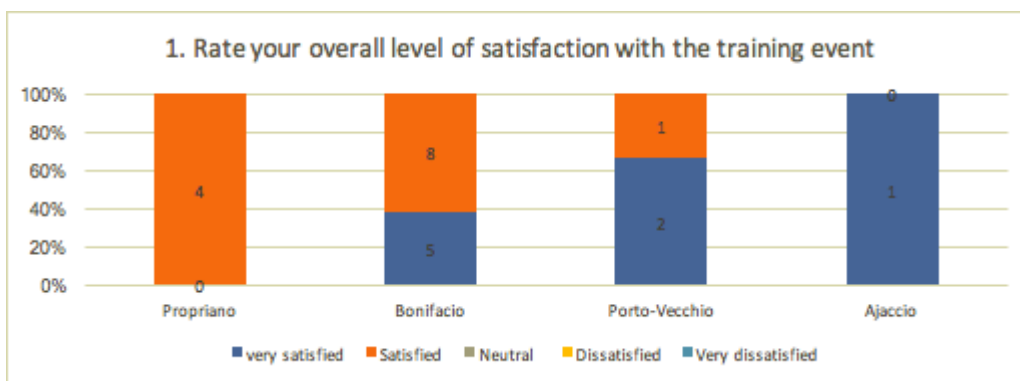
Nothing to add

## Results from the Trainees' evaluation questionnaire (3.7.3) in Corsica

The Trainees' evaluation questionnaire (3.7.3) was submitted to 21 fishermen (one fishermen replied as self-directed learners).

### PART A: Overall Experience

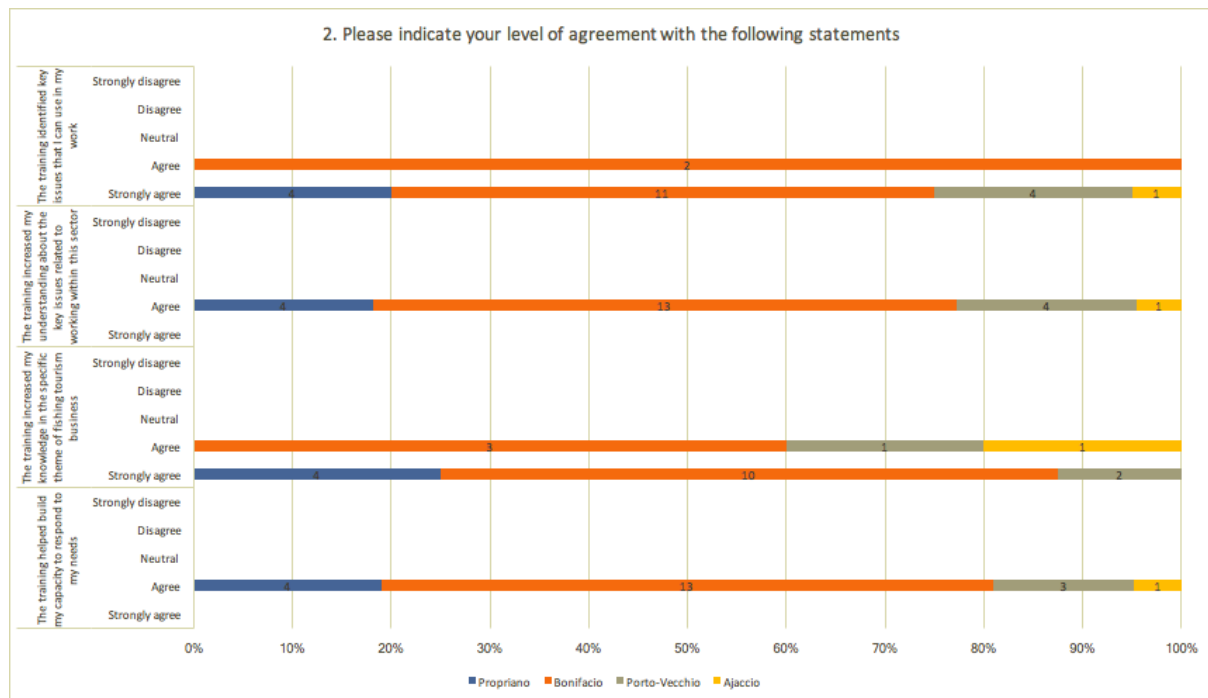
#### 1. Rate your overall level of satisfaction with the training event



As shown in the table, the training events have been evaluated positively.

## PART B: Outcomes

### 2. Please indicate your level of agreement with the following statements



As shown in the table, 4 aspects have been asked:

1. The level of agreement with the statement **“The training helped build my capacity to respond to my needs”**: all fishermen “strongly agree” and “agree” with this point
2. The level of agreement with the statement **“The training increased my knowledge in the specific theme of fishing tourism business”**: all fishermen “agree” with that
3. The level of agreement with the statement **“The training increased my understanding about the key issues related to working within this sector”**: all fishermen “strongly agree” and “agree” with this point
4. The level of agreement with the statement **“The training identified key issues that I can use in my work”**: all fishermen “agree” with that.

### **3. Please share two main take home messages that you learned through your participation at the event.**

Replies can be clustered as follow:

- Regulation of fishing tourism in the Mediterranean countries
- Regulation of ititourism in Italy
- Practices of fishing tourism in the Mediterranean countries
- Strict regulation in France for non-mass-tourism activities
- Documents and license to be allowed to carry out fishing tourism
- Economic diversification activities in the artisanal fisheries sector
- Security on board

### **4. Please tell us how you plan to use what you learned at the training event**

Fishermen unanimously expressed they will use what they learned at the training event to prepare documents and to equip vessels in order to obtain fishing tourism's licence.

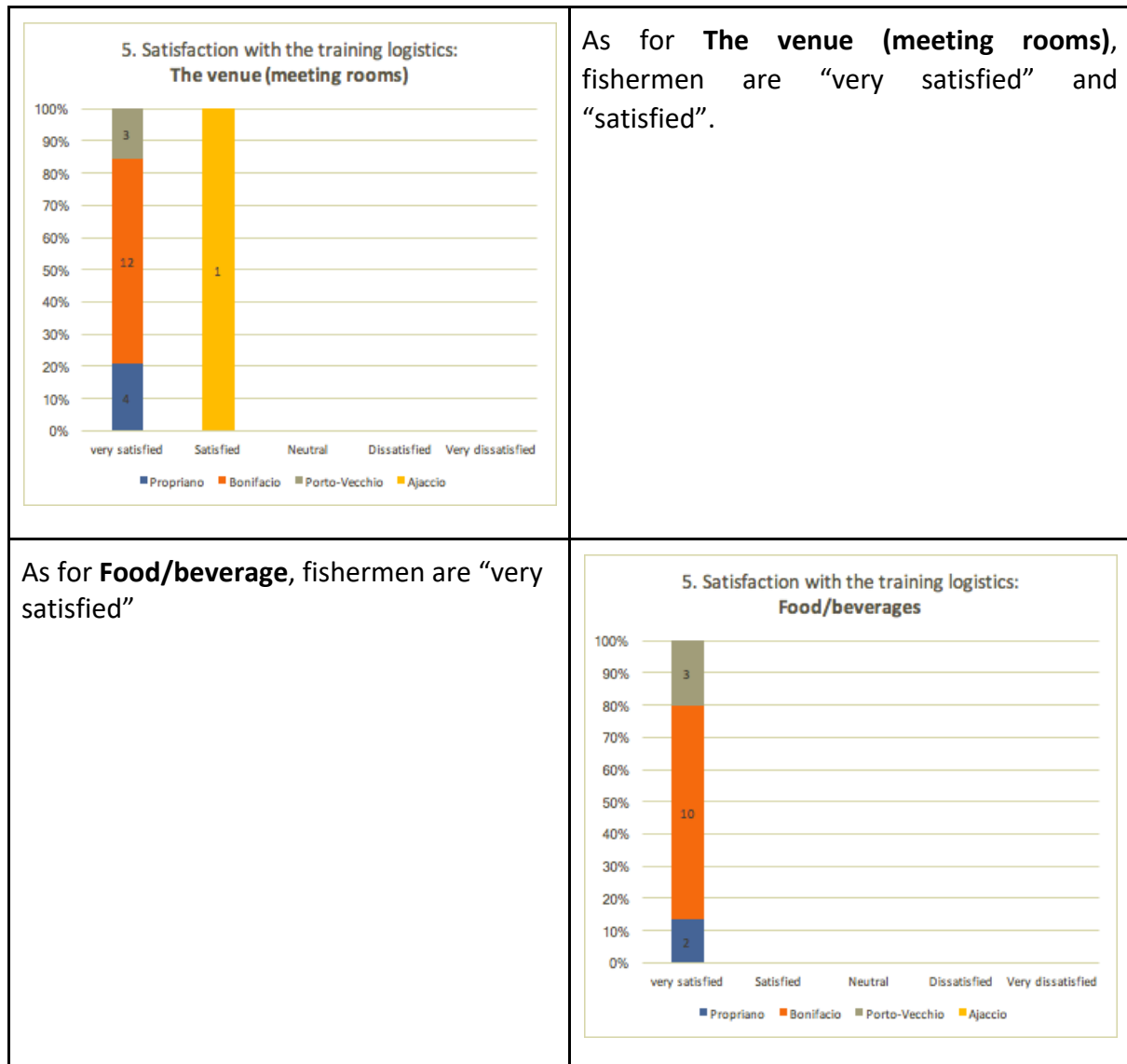


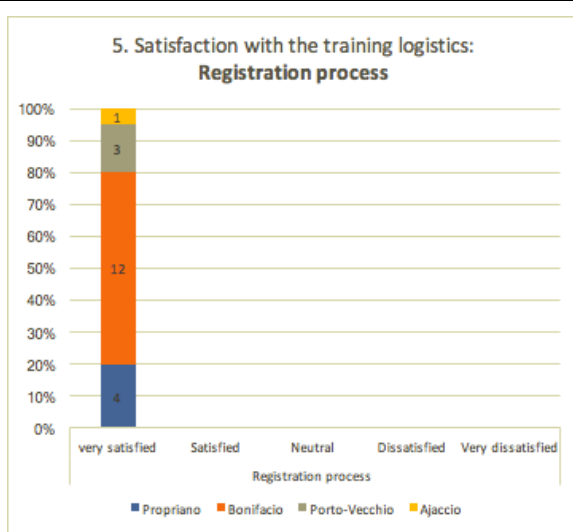
## PART C: Meeting Structure

### 5. Satisfaction with the training logistics

As shown in following tables, 4 aspects were asked to be evaluated: 1) The venue (meeting rooms); 2) Food/beverages; 3) Registration process; 4) Location.

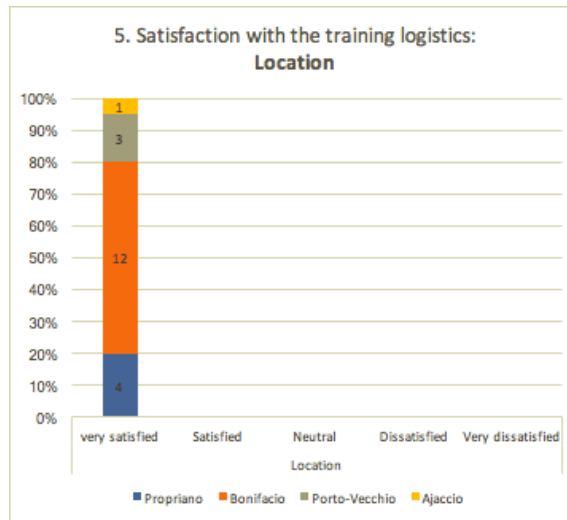
“Hotel accommodations” and “Travel arrangements process” were not included because not provided during the training sessions.





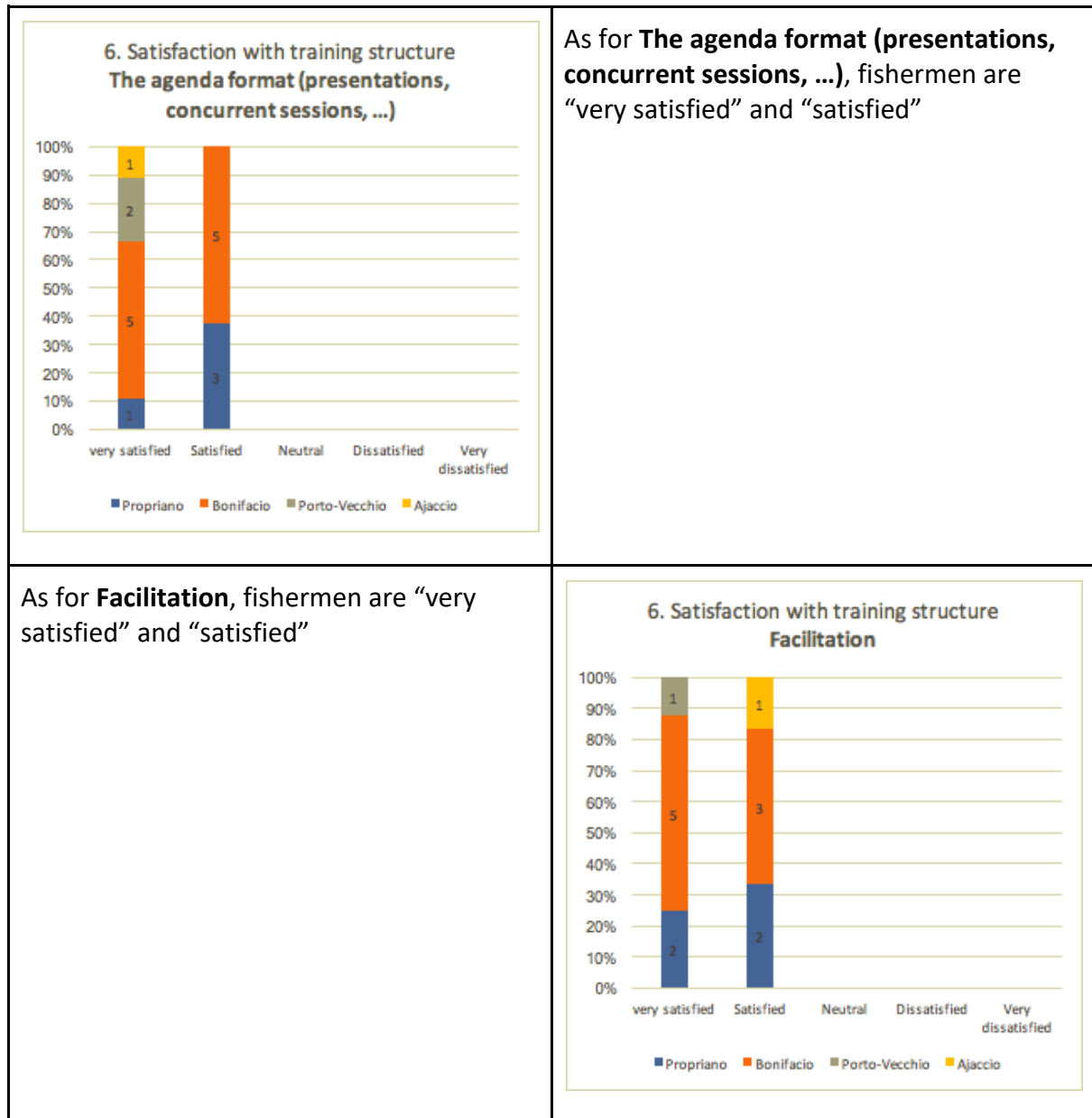
As for **Registration process**, fishermen are “very satisfied”

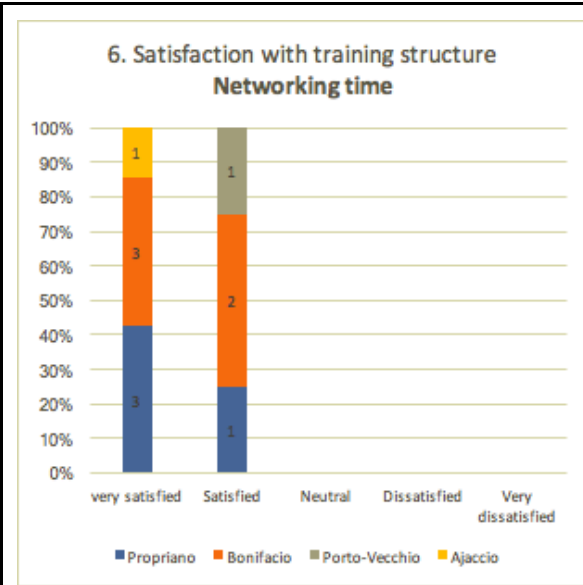
As for **Location**, fishermen are “very satisfied”



## 6. Satisfaction with training structure

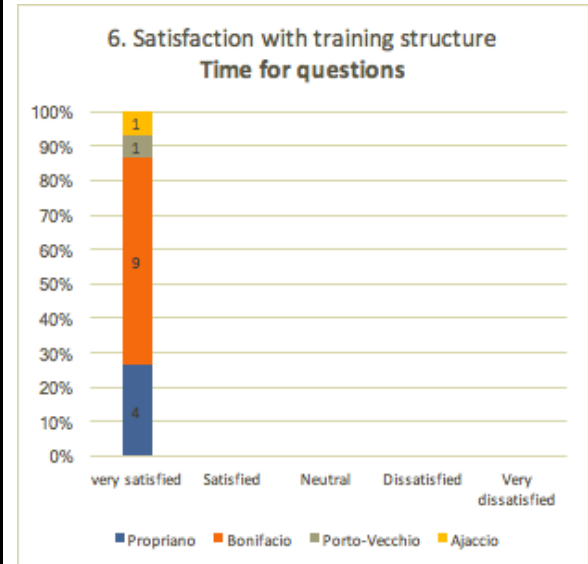
As shown in following tables, 9 aspects were asked to be evaluated: 1) The agenda format (presentations, concurrent sessions, ...); 2) Facilitation; 3) Networking time; 4) Time for questions; 5) Schedule (timing of sessions, etc.); 6) Take home resources; 7) Skills training sessions; 8) Key note presentations; 9) Small group sessions/workshops

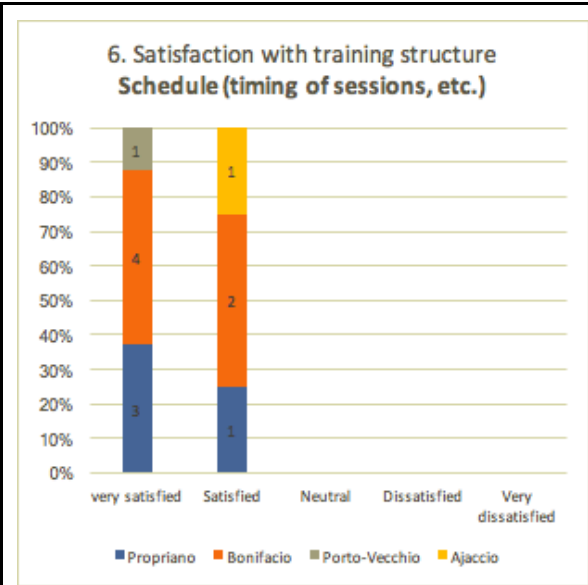




As for **Networking time**, fishermen are “very satisfied” and “satisfied”

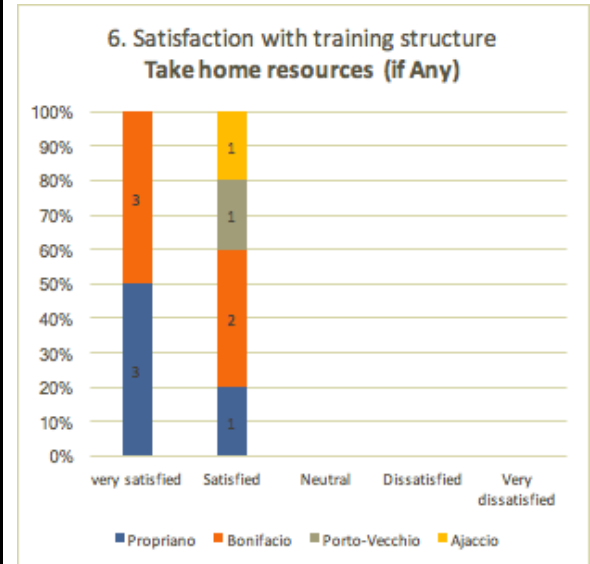
As for **Time for questions**, fishermen are “very satisfied”



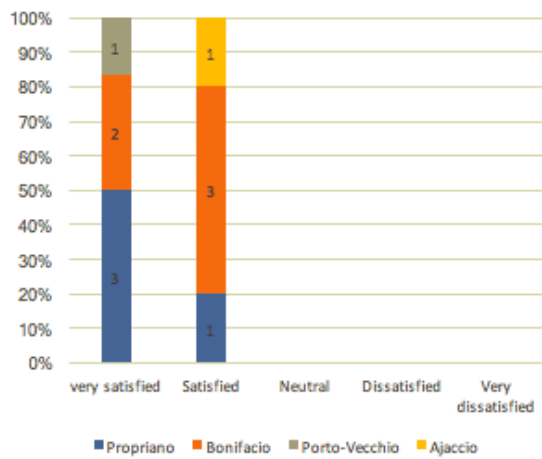


As for **schedule (timing of sessions, etc)**, fishermen are “very satisfied” and “satisfied”

As for **take home resources**, fishermen are “very satisfied” and “satisfied”



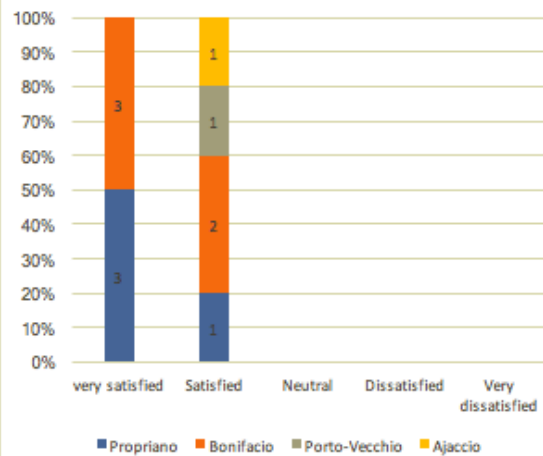
6. Satisfaction with training structure  
Skills training sessions

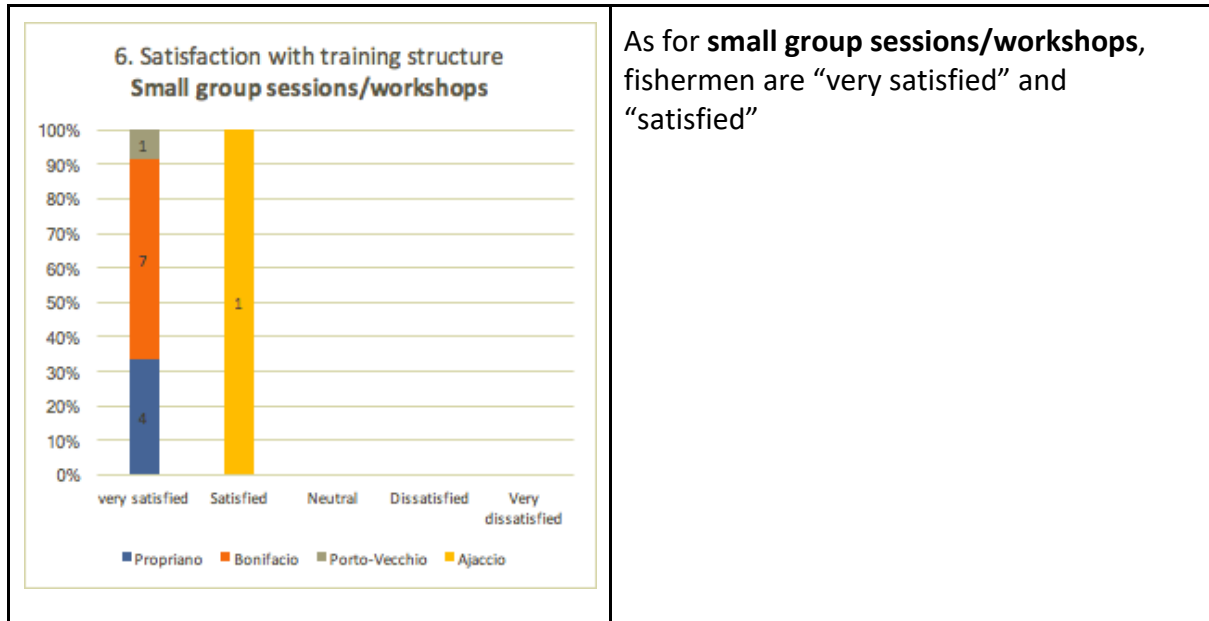


As for **skills training sessions**, fishermen are “very satisfied” and “satisfied”

As for **key note presentations**, fishermen are “very satisfied” and “satisfied”

6. Satisfaction with training structure  
Key note presentations





## PART D: Suggestions for Improvement

### 7. How can we improve the event?

Respondents’ suggestions can be clustered as follow:

- training events should be organised in winter
- transnational study visits and exchanges with fishermen should be foreseen as part of the training